

Richard The 11217 Brooklyn, NY www.richardthe.com
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CV RICHARD THE

Richard The is a graphic and interaction designer. After receiving his MFA from University of the Arts Berlin and his M.S. at the MIT Media Lab he has worked at the renowned graphic design studio Sagmeister Inc. Since 2010 he works independently in Brooklyn, New York and is part of the design studio The Green Eyl in Berlin. He focuses on new forms of visual expression using computation, and on design for new social interactions and situations.

Among others his work has been shown at Ars Electronica, Design Museum London and Experimenta Design Amsterdam and his work has received various international awards such as Honorary Mention at Ars Electronica, London Designs of the Year, Tokyo Type Director's Club.

EDUCATION

- 2010 Graduated in Media Arts and Sciences (MS) at MIT Medialab
 Cambridge, USA
- 2007 MFA in Visual Communication at Berlin University of the Arts

AWARDS

- 2010 SEGD Design Awards
 The Harold and Arlene Schnitzer Prize in the Visual Arts-First Prize
- 2009 AIGA Certificate of Excellence, 365: "AIGA Annual Design
 Competitions 30"
- AIGA 50 Books/50 Covers Competition
- Coupe International Design & Image Annual Best in Show 2009
- Communication Arts Award of Excellence 2009: Miscallenous Series, Book
- SXSW Web Award 09, Art Category: ThingsIhavelearnedinmylife.com
- The Art Director's Club Annual Awards 2009 Bronze (x2)
- Applied Arts Design & Advertising Awards 2009
- 2008 Steven R. Holtzman Fellowship for Digital Expression, MIT Media Lab
- Appeel: Prix Ars Electronica - Honorary Mention

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TDC 55, Type Director's Club for typographic excellence
"365: AIGA Annual Design Competitions 29"

- 2006 Anni Kuan Mailer: TDC 52 Type Directors Club
TDC Tokyo Type Directors Club, Non Members' Prize
Gold winner of :output
Honorary mention at Ars Electronica Next Idea Award
- 2005 Bronze winner of :output
- 2004 RES magazine Class Acts 2005
- 2002 Learntec Multimedia Transfer Hot Trends Award

EXHIBITIONS

- 12/2009 Beijing Typography at Icoграда 2009, Beijing, China
- 12/2008 X-topia and Y-topia - MIT Visual Arts Program, Cambridge, USA
- 11/2008 lab.30, Augsburg, Germany
- 10/2008 Electrofringe Festival, Newcastle, Australia
- 09/2008 Prix Ars Electronica Exhibition, Linz
- 09/2008 Droog Event 2: Urban Play at Experimenta Design, Amsterdam
- 08/2008 TDC 55 Type Director's Club Exhibition
- 02/2008 Urban Portraits, Rome
- 06/2008 23rd International Biennial of Graphic Design Brno 2008, Brno,
Czech Republic
- 08/2007 Planet Prozess by Urban Grassroots, Berlin
- 04/2007 Urban Interface Berlin
- 06/2007 Reviewing the Medium, Interactivity. Exhibition at *artlabs,
Sibiu, Romania

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03/2007 Pixelache 2007, Helsinki.
03/2007 UAMO Festival Munich, Germany.
12/2006 Public-Electronic! at Electrohype, Museum of Sketches, Lund,
 Sweden.
02/2006 Here/there dorkbot.bln partner event Transmediale06
01/2006 Parasite at Rythm On The Line film festival, Berlin
11/2005 Re/act media art festival, Heidelberg
2004 Design Berührt Herz at ZumTobel Berlin

EMPLOYMENT

2009-Now Partner at The Green Eyl
2010 Senior Designer at Sagmeister Inc.
2008-2010 Research Assistant at MIT Medialab Cambridge, USA
2007-2008 Designer at Sagmeister Inc. New York City, USA
2000-2007 Freelance design work for various clients:
 Jung und Pfeffer
 Anschutz Entertainment Group
 Illmatic Designz Clothing
 Sagmeister Inc.
 Töchter und Söhne
2006 Freelance art director at kreative konzeption* 001 GmbH
2005 Internship at Sagmeister Inc. New York City, USA
2000-2001 Screen designer and video and film editor at GOT Intermedia
 Agency, Mannheim

BIBLIOGRAPHY

- 12/2009 Étapes-design et culture visuelle, France
- 05/2009 Type Player, Page One Publishing Private, ISBN-10: 9812458328
- 10/2008 Droog Event 2: Urban Play, Droog Design, ISBN-10: 9079810010
- 09/2008 Het Parool, Amsterdam, "670 kilo centen op straat"
- 09/2008 De Volkskrant, Amsterdam, "Politie Amsterdam veegt kunst op"
- 09/2008 De Volkskrant, Amsterdam, "Design als een sociaal bindmiddel"
- 05/2008 Le Fond & La Forme
- 12/2007 Two Design Projects in AIGA 365 Collection: Azuero Earth
Project Identity (Design), Deitch Projects Banana Wall
(Design, Typography)
- 08/2007 Gürteltiere auf Bestellung in taz (tageszeitung) Germany
- 07/2007 Citysampling in Citywalk Berlin, European Photography, Issue 81
- 02/2006 Typography 27: The Annual of the Type Directors Club
- 02/2006 Page (Germany)
- 12/2005 "Graffiti Hackers" by Sonia Zjawinski in: Wired (USA)
- 11/2005 "Alternatives Trainbombing - Projekt Parasite" by Sandra Sydow
in: De:Bug (Germany)
- 03/2005 RES Magazine

Many Projects were also featured in online magazines and blogs such as Wemakemoneynotart, wooster collective, core 77, pixel sumo, eyebeam, etc...

TALKS

- 04/2010 AIGA Coast2Coast, Boston & Austin, "Design for a Better Planet"
with David Small and Jeff Warren
- 03/2010 MIT Department of Urban Studies and Planning:
„Art in Action: How Artistic Projects Inspire New Perspectives in
Planning“

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- 11/2009 "Socially manipulated Pixels" at Icoграда World Design Congress 2009. Together with David Small
- 10/2009 Talk about my work at Interrogative Design Workshop, Cambridge, USA
- 08/2009 Talk at Tokyo University Meta perception Lab 2009
- 08/2009 "Design for Social Interaction" at Pecha Kucha Tokyo Volume #64
- 10/2008 Talk at MIT Graduate Arts Forum
- 06/2007 Talk about my work at Reviewing the Medium, Interactivity. At *artlabs, Sibiu, Romania
- 04/2007 Talk with Jussi Ängeslevä at Urban Interface Berlin

TEACHING AND WORKSHOPS

- 07/2009 Industry workshop „The future of the book“ with Dai Nippon Printing, Japan.
- 03/2009 Teaching assistant „Spatial Information Design“ with D. Small, MIT Media Lab
- 01/2009 SCU+MIT two week public art workshop in Taipei, Taiwan
- 2004 Visiting tutor at Interaction Design Institute Ivrea, Italy
- 2003-2006 Workshop assistant for nonlinear film and interactive narration with Mediamatic
- 2002-2005 Tutor in the audio and video workshop, Institute for Time-based Media, UdK Berlin